ORDER

Orders	Order / Rev:	170762		kxly z News
	Alt Order #:	08421810		
	Product Desc:	WA ST REPUB PARTY		
	Estimate:	2326		KXLY
	Flight Dates:	10/20/16 - 10/25/16	Primary AE:	MATT WURM
	Original Date / Rev:	10/19/16 / 10/19/16	Sales Office:	H-DC
	Order Type:	GENERAL	Sales Region:	NATL
Agency	Name:	Nebo Media, Inc.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		PO Box 9825	Billing Cycle:	EOM/EOC
		Arlington, VA 22219	Agency Commission:	15%
Advertiser	Name:	WA State Republican Party		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL Issue	Order Separation:	00:15:00
	Priority:	P-3	Advertiser External ID:	
	Revenue Codes:	AGY, POL, ISS	Agency External ID:	

Account Executives

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/25/16	39	\$8,920.00	\$7,582.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	39	\$8,920.00	\$7,582.00	0.00
Totals	39	\$8,920,00	\$7.582.00	0.00

Order %

Account Executive Sales Office Sales Region Start Date / End Date

MATT WURM Start Of Order - End Of Order 100%

Order Share	Share	Total
KXLY	17%	\$8,920.00
Market	100%	\$52,470.59

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAYU	4%	\$2,098.82
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	32%	\$16,790.59
KREM	47%	\$24,661.18
KSKN	0%	\$0.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXMN	0%	\$0.00
UNKWN	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KXLY	10/21/16	10/21/16	11p M-F Late Nev	vs CM	11-1135p	1	:30	1	\$250.00P-1	0.00 NM	1	\$250.00
					Late News									
		Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	W	eek: 10/1	7/16	10/23/16	1	1	\$250.00	0.00						
	E 2	KXLY	10/21/16	10/21/16		CM	1135p-1237x	1	:30	1	\$80.00P-1	0.00 NM	1	\$80.00

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Order / Rev: 170762 Advertiser: WA State Republican Party

Start Date

End Date

Weekdays

Spots/Week

Rate

Rating

Alt Order #: 08421810 Product Desc: WA ST REPUB PARTY KXLY

Flight Dates: 10/20/16 - 10/25/16 Estimate: 2326

Ln Ch Break Start/End Time Len Spots Start End Inventory Code Days Rate Pri Rtg Type Spots Amount Jimmy Kimmel Jimmy Kimmel Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 10/17/16 10/23/16 ----1--\$80.00 0.00 E 3 **KXLY** 10/21/16 10/21/16 3-4p M-F CM 3-4p ----1--:30 1 \$50.00P-1 0.00 NM 1 \$50.00 Rachael Ray Start Date **End Date Weekdays** Spots/Week Rating Rate Week: 10/17/16 10/23/16 ----1--\$50.00 0.00 **KXLY** 10/21/16 10/21/16 5-530p M-F CM 5-530p ----1--:30 \$350.00P-1 0.00 NM \$350.00 1 1 M-F News @5p Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/17/16 10/23/16 ----1--\$350.00 0.00 E 5 **KXLY** 10/21/16 10/21/16 6-630a CM 6-630a ----1--:30 \$300.00P-1 0.00 NM \$300.00 1 **GMNW** Start Date **End Date** Spots/Week Weekdays Rate Rating 10/23/16 \$300.00 Week: 10/17/16 ----1--0.00 **KXLY** 10/21/16 10/21/16 630-7a CM 630-7a ----1--:30 \$300.00P-1 0.00 NM \$300.00 1 **GMNW End Date** Spots/Week Start Date Weekdays Rate Rating ----1--Week: 10/17/16 10/23/16 \$300.00 0.00 **KXLY** 10/21/16 10/21/16 630-7p M-F ---1--:30 \$310.00P-1 0.00 NM CM 630-7p 1 \$310.00 M-F News @630p Weekdays Start Date **End Date** Spots/Week Rate Rating 10/23/16 ----1--\$310.00 Week: 10/17/16 0.00 **KXLY** 10/21/16 10/21/16 7-9a GMA ----1--:30 \$320.00 P-1 0.00 NM CM 7-9a 1 1 \$320.00 **GMA** Spots/Week Start Date **End Date** Weekdays Rate Rating ----1--Week: 10/17/16 10/23/16 \$320.00 0.00 10/24/16 10/24/16 11p M-F Late News :30 \$250.00P-1 CM 11-1135p 1 0.00 NM 1 \$250.00 Late News Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/24/16 10/30/16 1----\$250.00 0.00 10/24/16 10/24/16 \$50.00P-1 E 10 KXLY 3-4p M-F CM 3-4p 1-----:30 1 0.00 NM 1 \$50.00 Rachael Ray Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/24/16 10/30/16 1----\$50.00 0.00 E 11 KXLY 10/24/16 10/24/16 5-530a GMNW CM 5-530a 1-----:30 1 \$80.00P-1 0.00 NM \$80.00 1 **GMNW** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/24/16 10/30/16 1----\$80.00 0.00 E 12 KXLY 10/24/16 10/24/16 5-530p M-F CM 5-530p 1----:30 1 \$350.00P-1 0.00 NM 1 \$350.00 M-F News @5p Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/24/16 10/30/16 1----\$350.00 0.00 0.00 NM E 13 KXLY 10/24/16 10/24/16 CM :30 \$300.00 P-1 6-630a 6-630a 1 1 \$300.00 **GMNW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/24/16 10/30/16 1----\$300.00 0.00 E 14 KXLY 10/24/16 10/24/16 6-630p M-F CM 6-630p 1----:30 1 \$350.00P-1 0.00 NM \$350.00 1 M-F News @6 Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/24/16 10/30/16 1----\$350.00 0.00 10/24/16 10/24/16 \$300.00P-1 E 15 KXLY 630-7a 630-7a :30 0.00 NM \$300.00 CM 1 1 **GMNW** Spots/Week Start Date **End Date** Weekdays Rate Rating 10/30/16 1----\$300.00 Week: 10/24/16 0.00 E 16 KXLY 10/24/16 10/24/16 630-7p \$310.00P-1 630-7p M-F CM 1----:30 0.00 NM \$310.00 1 1 M-F News @630p

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Order / Rev: 170762 Advertiser: WA State Republican Party

Alt Order #: 08421810 Product Desc: WA ST REPUB PARTY KXLY

Flight Dates: 10/20/16 - 10/25/16 Estimate: 2326

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E 16 KXLY	10/24/1	6 10/24/16	630-7p M-F M-F News @630p	CM o	630-7p	1	:30	1	\$310.00P-1	0.00 NM	1	\$310.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 17 KXLY		10/30/16 6 10/24/16	7-730p M-F	CM	\$310.00 7-730p	0.00	:30	1	\$140.00P-1	0.00 NM	1	\$140.00
			ET Tonight		·				***********			*******
<u>Sta</u> Week: 10/	rt Date 24/16	End Date 10/30/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$140.00	Rating 0.00						
E 18 KXLY	10/24/1	6 10/24/16	7-9a GMA GMA	CM	7-9a	1	:30	1	\$320.00P-1	0.00 NM	1	\$320.00
<u>Sta</u> Week: 10/	rt Date 24/16	End Date 10/30/16	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$320.00	Rating 0.00						
E 19 KXLY			11p Sun Late New Late News Sun	ws CM	11-1135p		-1 :30	1	\$90.00P-1	0.00 NM	1	\$90.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/23/16	1 5p Su News	CM	\$90.00 5-530p	0.00	-1 :30	1	\$170.00P-1	0.00 NM	1	\$170.00
			5p News		3-330p		-1 .50		φ170.001 -1	0.00 14101	'	ψ170.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 17/16	End Date 10/23/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$170.00	Rating 0.00						
E 21 KXLY				СМ	7-8a		-1 :30	1	\$130.00P-1	0.00 NM	1	\$130.00
Sta	rt Date	End Date	Su GMA Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	17/16	10/23/16	1	1	\$130.00	0.00						
E 22 KXLY	10/25/1	6 10/25/16	11p M-F Late Nev Late News	vs CM	11-1135p	-1	:30	1	\$250.00P-1	0.00 NM	1	\$250.00
<u>Sta</u> Week: 10/	rt Date 24/16	End Date 10/30/16	Weekdays -1	Spots/Week 1	Rate \$250.00	Rating 0.00						
E 23 KXLY	10/24/1	6 10/25/16	3-4p M-F Rachael Ray	СМ	3-4p	MT	:30	1	\$50.00P-1	0.00 NM	1	\$50.00
<u>Sta</u> Week: 10/	rt Date	End Date 10/30/16	Weekdays MT	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
E 24 KXLY			5-530p M-F	CM	5-530p	MT	:30	1	\$350.00P-1	0.00 NM	1	\$350.00
Sta	rt Date	End Date	M-F News @5p Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	24/16	10/30/16	MT	1	\$350.00	0.00						
E 25 KXLY	10/21/1	6 10/21/16	530-6a GMNW GMNW	СМ	530-6am	1-	:30	1	\$120.00P-1	0.00 NM	1	\$120.00
<u>Sta</u> Week: 10/	rt Date 17/16	End Date 10/23/16	Weekdays 1	Spots/Week	<u>Rate</u> \$120.00	Rating 0.00						
E 26 KXLY			•	СМ	6-630p	1-	:30	1	\$350.00P-1	0.00 NM	1	\$350.00
<u>Sta</u> Week: 10/	rt Date	End Date	M-F News @6 <u>Weekdays</u> 1	Spots/Week	Rate	Rating						
E 27 KXLY		10/23/16 6 10/25/16		CM	\$350.00 630-7a	0.00 -1	:30	1	\$300.00P-1	0.00 NM	1	\$300.00
Cto	rt Doto	End Data	GMNW	Cnoto/Mook	Doto	Dating						
Week: 10/	<u>rt Date</u> 24/16	End Date 10/30/16	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
E 28 KXLY	10/21/1	6 10/21/16	7-730p M-F ET Tonight	СМ	7-730p	1-	:30	1	\$140.00P-1	0.00 NM	1	\$140.00
<u>Sta</u> Week: 10/	rt Date 17/16	End Date 10/23/16	Weekdays 1	Spots/Week	<u>Rate</u> \$140.00	Rating 0.00						
E 29 KXLY			7-9a GMA GMA	СМ	7-9a	MT	:30	1	\$320.00P-1	0.00 NM	1	\$320.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 30 KXLY		10/30/16 6 10/21/16	9-10a M-F	CM	\$320.00 9-10a	0.00	:30	1	\$180.00P-1	0.00 NM	1	\$180.00
_ 50 TALL	15/21/1	5 15/21/10	Live With Kelly	Civi	3 134	1	.50		ψ130.001 · I	5.55 INIVI	'	φ100.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

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KXLY

Order / Rev: 170762 Advertiser:

WA State Republican Party WA ST REPUB PARTY Alt Order #: 08421810 Product Desc:

Flight Dates: 10/20/16 - 10/25/16 Estimate: 2326

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 30 KXLY 10/21/16 10/21/16		CM	9-10a	1	:30	1	\$180.00P-1	0.00 NM	1	\$180.00
Start Date End Date	Live With Kelly Weekdays	Spots/Week	Rate	Rating						
Week: 10/17/16 10/23/16	1	1	\$180.00	0.00						
E 31 KXLY 10/25/16 10/25/16	Jimmy Kimmel Jimmy Kimmel	СМ	1135p-1237	x -1	:30	1	\$80.00P-1	0.00 NM	1	\$80.00
Start Date End Date	Weekdays -1	Spots/Week	Rate	Rating						
Week: 10/24/16 10/30/16 E 32 KXLY 10/25/16 10/25/16		CM	\$80.00	0.00	:30	1	\$50.00P-1	0.00 NM	1	\$50.00
L 32 KALT 10/23/10 10/23/10	Rachael Ray	Civi	3-4p	-1	.30	'	φ30.00 Γ-1	U.UU INIVI	'	φ30.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/16 10/30/16	Weekdays -1	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
E 33 KXLY 10/25/16 10/25/16	5-530p M-F M-F News @5p	СМ	5-530p	-1	:30	1	\$350.00P-1	0.00 NM	1	\$350.00
Start Date End Date	Weekdays -1	Spots/Week	Rate	Rating						
Week: 10/24/16 10/30/16 E 34 KXLY 10/25/16 10/25/16		CM	\$350.00 530-6am	0.00	:30	1	\$120.00P-1	0.00 NM	1	\$120.00
L 04 100L1 10/20/10 10/20/10	GMNW	OW	JJO Gam	_	.50		ψ120.001 -1	0.00 14101	'	ψ120.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/16 10/30/16	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$120.00	Rating 0.00						
E 35 KXLY 10/25/16 10/25/16	6-630a GMNW	СМ	6-630a	-1	:30	1	\$300.00P-1	0.00 NM	1	\$300.00
Start Date End Date	<u>Weekdays</u> -1	Spots/Week	Rate	Rating						
Week: 10/24/16 10/30/16 E 36 KXLY 10/25/16 10/25/16		CM	\$300.00 6-630p	0.00	:30	1	\$350.00P-1	0.00 NM	1	\$350.00
2 00 10021 10/20/10 10/20/10	M-F News @6	OW	О ОООР	_	.00	•	ψοσο.σσι 1	0.00 14101		φοσσ.σσ
<u>Start Date</u> <u>End Date</u> Week: 10/24/16 10/30/16	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
E 37 KXLY 10/25/16 10/25/16	630-7p M-F M-F News @630	CM	630-7p	-1	:30	1	\$310.00P-1	0.00 NM	1	\$310.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/24/16 10/30/16	-1	1	\$310.00	0.00						
E 38 KXLY 10/25/16 10/25/16	7-9a GMA GMA	СМ	7-9a	-1	:30	1	\$320.00P-1	0.00 NM	1	\$320.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/16 10/30/16	Weekdays -1	Spots/Week	<u>Rate</u> \$320.00	Rating 0.00						
E 39 KXLY 10/25/16 10/25/16		СМ	9-10a	-1	:30	1	\$180.00P-1	0.00 NM	1	\$180.00
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/24/16 10/30/16	-1	1	\$180.00	0.00						

\$8,920.00 Totals 39